

WAMA 2009 Spring Business Meeting
May 21, 2009
Sun Mountain Lodge

Attendees: President Robb Parish, VP/Board of Directors Bill Penor, Secretary Ryan Zulauf, Treasurer Patricia Moore, Board of Directors Kandace Harvey, Board of Directors Doug Sandau, Board of Directors Rich Mueller

1. Meeting called to order at 10:05

2. Introductions

- a. President Parish welcomed the membership and thanked the sponsors and Arlington Airport for their gracious donations.
- b. President Parish introduced the WAMA Board and Officers, and mentioned that elections would be held at the fall conference in Yakima.
- c. President Parish introduced Bob Noble of OAMA

3. Meeting minutes discussed and approved.

- a. Moved by President Parish
- b. Seconded by Board of Directors Sandau
- c. Minutes approved

4. Treasurer's Report – Treasurer Moore

- a. Treasurer Moore reported the total Cash and Bank account balance to be \$16,813.08.
- b. Total investments (Four CDs) totaling \$30,337.85.
- c. Liabilities totaling \$-0-
- d. Total liabilities and equity of \$47,150.93
- e. Reinhart Young thanked the membership for continuing to fund the education internship programs.

5. Executive Director Concept Discussion –Kandace Harvey and Bob Noble, Executive Director of Oregon Airport Managers Association (OAMA)

- a. Rob introduced Board Member Kandace Harvey and OAMA Executive Director, Bob Noble. Board Member Harvey has been working on the concept of moving WAMA forward for several months now, and has been joined for this presentation by Mr. Noble, currently the Executive Director for OAMA.
- b. Board Member Harvey opened with a discussion of the creation of an Executive Director Position. (See attached handout entitled, “Executive Director Concept ~ May 21, 2009”).
- c. Board Member Harvey went on to discuss the expectations of the Executive Director position.
- d. If the WAMA membership would agree to the concept, the Board would further develop the details of the position and bring the concept back to the membership at the fall 2009 Yakima conference or Spring 2010 conference and seek the approval of the membership.
- e. Board Member Harvey introduced Bob Noble, former Manager of Eugene Airport in Oregon. Mr. Noble walked the membership through a case study of how the Oregon Airport Managers Association (OAMA) went through a similar process of

developing their Executive Director Position. Mr. Noble discussed the scope of work, position funding, and the advantages and disadvantages.

- i. Scope of Work: The first problem identified with OAMA was the volunteer workload vs. the desired outcome for the organization. The original goal was to take some of the administrative goals off the board members, with duties of the position including:
 1. Leadership
 - a. Advancing the interest of the organization
 - b. Improve communication
 - c. Outreach to general membership
 2. Financial management
 - a. Create/Manage Budget
 - b. Respond and track bills
 3. Legislative
 - a. Elevate visibility of organization
 4. Conference Planning
 - ii. Position Funding: OAMA need to restructure dues to support the position. While there was some drop-off of membership, the restructured dues covered the loss, as well funding the new position. The restructured dues:
 1. Academic and Honorary - \$0
 2. Part 139 Airports and other large GA Airports -\$300 (With additional memberships at \$125)
 3. Other Airports \$125
 - iii. Advantages
 1. The OAMA Executive Director position has helped bring state money to airports in the “Connect Oregon” effort.
 2. Working on a deicing compliance permit for NPDES permits for airports.
 3. Set up SMS Presentations
 4. Lobbying at Federal and state level and with the TSA.
 5. Working on state funding of 5% match for airports
 6. Working to maintain State-to-State organizations relationships
 7. All the above have happened in the last year and a half.
 - iv. Disadvantages:
 1. Potential less involvement because of the potential for dependency on the employee. Board Member Harvey suggested that the way to solve this was to create more activity within the committee level.
- f. Questions
- i. Board of Directors Sandau asked what OAMA’s original focus was. Mr. Noble explained that they decided to try this concept for one year to see what happened. Now, 1½ years into it, they have had several successful events. Mr. Noble went on to say that WAMA’s membership and bank balances appear to be very similar to OAMA’s.
 - ii. Beatrice VonTobel from Port of Orcas commented that they also belong to the Washington Public Ports Association (WPPA) and there might be an overlap between WAMA and WPPA regarding lobbying

- iii. Jim Morasch, Tri-Cities Airport, reminded everyone that the WPPA doesn't represent all airports—the WPPA can only speak for port-owned airports.
- iv. Jerry Kilpatrick, Yakima Air Terminal asked if OAMA had a paid lobbyist before the executive director position. Mr. Noble confirmed that they did not.
- v. Jeff Robb, William R. Fairchild Intl. Airport-Port of Port Angeles, asked for current OAMA membership numbers Mr. Noble confirmed that they have about 70 members. He caps his pay at \$1,000/month.
- vi. Robb Parish, WAMA President, asked the membership for other thoughts about the concept of an Executive Director position.
- vii. Jim Morasch, Tri-Cities Airport, suggested redirecting the lobbyist revenue to fund the Executive Director position.
- viii. David Waggoner, Snohomish County Airport, Paine Field, spoke in support of the position, and said that he was wary of losing the lobbyist position in Olympia for fear that we have one person trying to do too much.
- ix. Another member raised the possibility of retaining the lobbyist position and hiring the Executive Director position, then phasing out the lobbyist over a 5-year period.
- x. Chuck Larson, J-U-B Engineers Inc., said he liked the idea of the Executive Director position, but said that if dues were increased, he would want to be more involved.
- xi. Robb Parish, WAMA President, reiterated the driving issue behind this proposal is that the board feels that the membership deserves more than the volunteer board can provide.
- xii. Dan Cryer, Port of Kennewick/Vista Field, mentioned that a few of the volunteer board members carry the bulk of the workload and it would be important to increase the use and involvement of the committees.
- xiii. A comment was made there could be two types of positions, a leader who maintains cohesiveness, thinks strategically, and is a good facilitator vs. a task focused position that would serve as an executive secretary position.

6. Fall Conference—Jerry Kilpatrick, Yakima Air Terminal, September 9 – 11, 2009.

7. Fall Elections—Officers and Directors

8. Other Business

- a. President Parish requested that all new members stand to be recognized:
 - i. Mike Redmond, Yakima Air Terminal
 - ii. David Ryan, Friday Harbor Airport, Port of Friday Harbor
 - iii. Ryan Sheehan, Spokane International Airport
 - iv. Jim Norris—Omak
 - v. Samantha Door – Yakima Air Terminal
 - vi. Deepa Parashar, FAA-Wa State
 - vii. Curt Scott-Green River Community College